

SIX-FIGURE AUTHOR 90 Day Marketing Strategy

My Yearly Objectives and Brand				
Profit/Revenue	One Sentence Business Strategy			
Hours per Week				
No. of Releases	One Sentence Author Brand			
Subscribers				
My 90 Day Objectives and Actions				
No. of Releases	Marketing Day(s)			
#1 Skill I Need to Build	Newsletter Frequency + Day			
Habit for Main Skill	Tracking Frequency + Day			

The Next 90 Days

Week	Action	Release or Promo	Budget
	WIP		
	Words		
	WIP		
	Words		
	WIP		
	Words		
	WIP		
	Words		
	WIP		
	Words		
	WIP		
Word	Words		
	WIP		
-	Words		
	WIP		
Words			
	WIP		
	Words		
	WIP		
	Words		
	WIP		
	Words		
	WIP		
	Words		
	WIP		
	Words		
	WIP		
	Words		